**REJOICE DEALS.COM**

Abstract

**Rejoice Deals** is a Dynamic Marketing Platform. Every business wants to gain new customers and hold on to the existing customers. At **Rejoice Deals** we make sure that you are able to: Gain new customers

Here Merchant can provide Coupons to Customers. By getting this coupon the Customer can go and collect product in the shop in which merchant belongs to with discounts. The customer automatically gets notifications through mobile phones when a merchant adds a token.

All coupon related tasks are done by the Merchant which includes Loyalty (Decides the validity of coupon and Regular price and Discount price) and add Campaign coupons (multiple coupons for a particular event).Each merchant on the new registration gets a merchant code. The coupon will contain all the details of the merchant except the merchant code , in order to find whether the customer is valid or not.